



Snowflake

Decentralized Reward Point Alliance for SMEs and Customer Social Network

Award-Winning Team

DreamCatchers,
Entrepreneurship
Seed Fund Winner
HKU

City Challenge
Open Group
Champion,
HKSTP

2017 Top 10
Healthy Mobile
Phone / Tablet Apps,
HKSAR
Government



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Experience

10 years of
experience in both
field of software
development and
entrepreneurship

Fundraising

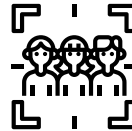
Took part in ICO
worths more than
\$4M

For SMEs and customer, Snowflake provides a infrasture to establish decentralized reward point alliance and constructing customer social network that reshape cooperation among SMEs

Solving SMEs business issue



**Flexible
Loyalty Program
Only mobile required**



**Joint promotion in
alliance attract and
retain customers**



**Mutual recognition
Points settlement
Increase usage**

For SME, blockchain-based loyalty programme: flexible configuration, low marketing expenses, spontaneous promotion from customers in social network driven by reward points. Rewards Point alliance can help to extend the customer reach.

For customers, customer social network with rewards point information from different kinds of SMEs: they can interact with real review written after purchase.

Functions

Easy setup loyalty program

Flexible setting. No development or equipment expenses

Transaction with QR Code

Seamlessly perform transaction in seconds

Decentralized Reward Point Alliance

Reward Points flow within alliance members
Platform for mutual recognition and settlement

Real Review and Social Network

Spontaneous promotion motivates customers engagement.
Hub for discount and real review.

Direct user engagement with no intermediaries

Publish promotion, offer special discounts, contact customer

Current Status

In heavy development of testnet and mobile application prototype